

## **Ny Tanintsika – Feedback Madagascar**

### **STRATEGIC PLAN : 2008 - 2010**

#### **VISION**

Improved living conditions; a guarantee for development and sustainable natural resource management.

#### **AIM**

Contribute to rural poverty reduction and to improved natural resource management in zones of high biodiversity that are under threat.

#### **STRATEGY**

Promote integrated development activities in all the NGO's operations.

#### **PRIORITY ZONES**

Zones bordering the rainforest corridor of Fandriana – Vondrozo (COFAV) and the tapia forest corridor of Amoron'i Mania.

#### **OBJECTIVES:**

##### **1- IMPROVE INTERNAL ORGANISATION**

- 1.1. Institutional and organisational development.
- 1.2. Development and execution of a capacity-building plan (technical and administrative).
- 1.3. Improvement of the internal and external communication plans.
- 1.4. Improvement of the monitoring and evaluation system, and data management.
- 1.5. Capitalisation of lessons learnt and dissemination of results.
- 1.6. Lobbying and fundraising targeted at national and international development organisations for integrated development projects.
- 1.7. Extension of partnerships with sectors that affect projects.

##### **2- PROMOTE AN EFFECTIVE COMMUNICATION SYSTEM AT THE COMMUNITY LEVEL**

- 2.1. Improvement of the communication system for integrated development at the community level.
- 2.2. Documentation, highlighting and replication of best community practices.
- 2.3. Development of communication tools adapted to facilitate the transfer of information and develop the skills of target populations.
- 2.4. Facilitation of partnership with different organisations and for the mobilisation of all development sectors.

### **3- PROMOTE THE APPROPRIATION OF DEVELOPMENT ACTIVITIES BY TARGET GROUPS**

- 3.1. Ensure the sustainability of activities promoted.
- 3.2. Conceive and put in place a plan of skills transfer.
- 3.3. Support communities in the conception and execution of their own development projects.
- 3.4. Strengthen technical and organisational capacity of structures and community leaders in planning, execution, monitoring and evaluation of development activities.
- 3.5. Improve and adapt approaches already used for the promotion of development activities (Champion Community, Farmer-to-farmer, ...).

### **4- PROMOTE WOMENS' PARTICIPATION IN DEVELOPMENT ACTIVITIES**

- 4.1. Development of a plan of capacity-building for women.
- 4.2. Development of the craft sector and other womens' activities.
- 4.3. Promotion of womens' empowerment.

### **5- PROMOTE PRIMARY EDUCATION**

- 5.1. Increase the rate of childrens' school attendance.
- 5.2. Support the putting in place of new school buildings.

### **6- PROMOTE FOOD SECURITY**

- 6.1. Promote the cultivation of nutritious staple crops including yams and vitamin-A rich sweet potatoes, and moringa plants.
- 6.2. Promote the planting of fruit trees.
- 6.3. Promote techniques for the conservation and stockage of foodstuffs.
- 6.4. Community capacity-building in food stock and household management.

### **7- IMPROVE THE HEALTH OF THE TARGET POPULATION**

#### **7.1. Promote access to drinking water for target populations.**

- 7.1.1. Increase the number of projects to put in place and repair infrastructure for the provision of drinking water.
- 7.1.2. Community capacity-building to ensure the sustainable management of drinking water infrastructure.
- 7.1.3. Make water users' associations operational
- 7.1.4. Carry out communication campaigns concerning water treatment

#### **7.2. Promote public health.**

- 7.2.1. Improve access to health services.
- 7.2.2. Promote family planning and reproductive health.
- 7.2.3. Promote the prevention and treatment of transmissible diseases, particularly tuberculosis and malaria.
- 7.2.4. Assist the population in their struggle against HIV/AIDS.

### **7.3. Prevent diarrhoeal disease through improved community hygiene and sanitation.**

- 7.3.1. Communication on community hygiene, sanitation and clean drinking water through promotion of the WASH campaign at all levels (communities, schools, etc.).
- 7.3.2. Facilitate positive behaviour change related to water, hygiene and sanitation through promoting access to information and materials necessary for hand-washing, latrine-use and water treatment.

## **8- SUPPORT COMMUNITIES IN THEIR ADAPTATION TO THE IMPACTS OF CLIMATE CHANGE**

- 8.1. Develop new or improved income-generating activities adapted to local conditions and targeting those people most vulnerable to the impacts of climate change.
  - 8.1.1. Strengthen the resilience and adaptation of communities and ecosystems to the effects of climate change.
  - 8.1.2. Promote land tenure security.
  - 8.1.3. Intensification and diversification of agriculture, including promotion of the use of improved seeds.
  - 8.1.4. Strengthen planning of effective protected forest areas.
  - 8.1.5. Promote participatory ecological monitoring with local communities.
  - 8.1.6. Develop actions of applied research at the community level.

## **9- SUPPORT SUSTAINABLE COMMUNITY MANAGEMENT OF NATURAL RESOURCES**

- 9.1. Support the process of the establishment of new protected areas.
- 9.2. Support communities in the putting in place of efficient management systems for the newly created protected areas and zones targeted for management transfers.
- 9.3. Accompany communities to ensure better natural resource management and the application of their development plans.
- 9.4. Promote environmental education and communication which develops an environmental reflex amongst populations in biodiversity-rich areas.
- 9.5. Carry out or support conservation and community development mini projects in biodiversity-rich areas, to promote new or improved income-generating activities.
- 9.6. Promotion of alternative energy sources.

## **10- PROMOTE SUSTAINABLE AGRICULTURE AND ANIMAL HUSBANDRY**

- 10.1. Technical capacity-building of villagers in the field of improved agriculture and animal husbandry, particularly modern bee-keeping.
- 10.2. Strengthen the capacity to transfer skills between farmers.
- 10.3. Support the establishment of centres / systems for the training of farmers at the local level.
- 10.4. Promote the sustainable use of 'tanety' or hillsides.

- 10.5. Identify and develop promising sectors/cottage industries which are adapted to each target area (such as basketry, bee-keeping and silk).
- 10.6. Develop the sectorial approach.

## **11- PROMOTE THE PROFESSIONNALISATION OF FARMERS**

- 11.1. Carry out market research and business plans for each target structure (artisanal, agricultural).
- 11.2. Strengthen action on marketing.
- 11.3. Strengthen farmers' capacity related to quality and work organisation.
- 11.4. Facilitate farmer access to micro-credit.

## **12- PROMOTE GOOD GOVERNANCE AT ALL LEVELS**

- 12.1. Capacity-building for community leaders.
- 12.2. Support communication for the promotion of good governance at all levels.
- 12.3. Support the establishment of a system of information-sharing in target areas.
- 12.4. Promote the auto-responsabilisation of communities for the respect of public goods and the application of established rules.