



The year in numbers

The effectiveness of Feedback Madagascar & Ny Tanintsika's work is due to our integrated approach. We help local people identify their needs & create their own solutions. In the last year that means:

ECONOMIC BOOST

- A turnover of US\$ **15,000** was achieved by **66** female weavers in 2005, thanks to project support.
- Our award-winning silk project targets **66** women through weaving & spinning trainings.

FOREST PROTECTION

- Increases of up to **10**-fold in rice production takes pressure off the rainforest.
- **6** community forest protection bodies are now gaining official status to better manage the tapia forest
- **1** scientific study carried out on the biology of the wild silkworm.

SAVING LIVES WITH EDUCATION

- **166** Traditional Birth Attendants (TBAs) were trained in safe motherhood, bringing the total to **736**.
- **11,136** children de-wormed in 3 of our project areas, increasing school attendance.
- **184** community family planning providers, teachers, health & agricultural educators were trained.

CLEAN WATER & SANITATION

- **3** gravitational water systems built & over **30** springs protected to improve community water sources.
- **409** latrines built by communities after project awareness-raising activities, **59** of which received material support from Feedback.
- **1** international volunteer working on water and sanitation issues.

COMMUNITY ACTION

- Projects have expanded into **7** new communities, covering **2** new districts.
- Continual support to **100s** of community educators through our **15+** full-time field agents.
- Monitoring committees established in **3** boroughs, & training provided for their **44** members.

NEW WEBSITE

- The development of **1** fantastic new bilingual website: <http://www.feedbackmadagascar.org/> – a huge THANK YOU to Greg Franklin & Pippa Couch for donating all their time & talent for free!!



Who we are

Feedback is a Scottish charity that has worked to alleviate poverty & environmental degradation in Madagascar for over 10 years. Projects focus on improving primary healthcare & education, & promoting natural resource management & income-generating schemes.



Give us your Feedback

All correspondence, cheques etc. should go to Alison Cameron, our UK administrator:

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Tel/ fax: +44 (0)20 7431 7853

Email:
info@feedbackmadagascar.org

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We need YOUR help!

We are fundraising to continue our work in some of the most isolated areas of Madagascar; ensuring that our support to village educators continues & that more communities can be reached.

Through training on health, environment & agricultural techniques, the provision of equipment & clean water supplies, real progress has been made... but so much more remains to be done.

Our work is entirely reliant on grants & donations... Your help is urgently needed.

SPONSOR A PROJECT

We have lots of sponsorship opportunities for individuals & companies as well. Please contact us or visit our website for more about how your donation can make a difference, or to see our current funding appeals.

WASTE NOT, WANT NOT

Your used computer ink cartridges can help Feedback – check out our website for more information.

GIVE ONLINE TODAY

It only takes a minute to make a contribution online on <http://www.justgiving.com/feedbacktrust/donate/>. If you are a UK tax payer your donations will have the tax reclaimed through Gift Aid, making it even bigger!



Over 160 children continue to die each day in Madagascar from preventable causes [source: UNICEF].



Feedback Madagascar UK is run on an entirely voluntary basis so all donations go direct to projects.

Washing hands saves lives

Diarrhoeal disease is one of the three biggest killers of children in Madagascar. We have been busy providing clean water supplies to communities & helping build latrines, as well as holding community trainings & film sessions on disease prevention.

The Fianarantsoa WASH committee (<http://www.wsscc.org/>) was created in January 2006. It regroups over 30 organisations & bodies working in the field of water, sanitation & hygiene who share the common aim of achieving the Millennium Development Goals by 2015. Efforts are focused on promoting the adoption of 3 simple actions essential to reducing diarrhoeal disease; the use of hygienic latrines, washing hands with soap & ensuring the quality of drinking water.



A 120 litre barrel for a school 'hand-washing point' costs as little as £30

Busy bees increase villagers' incomes

Feedback are supporting a new bee-keeping project in Ambohimahasina which aims to increase villagers incomes whilst also promoting forest conservation. The project has successfully trained 50 collectors of wild honey in modern beekeeping methods, thereby improving honey production & removing the need to collect wild honey - which often destroys the queen bee & her colony as well as forest trees.

Weaving their way to sustainable development

A second project hopes to conserve an endangered species of reed called *Pandanus*. Villagers' reliance on this reed to produce baskets to supplement their family income has led to its overexploitation. *Pandanus* harvesting now requires a walk of up to 4 or 5 hours into the surrounding rainforest.

Feedback are currently working with 500 women to develop a management strategy for *Pandanus*, as well as experimenting with new varieties of reed. Basket-makers have also been trained to identify & respond to current trends in the local market, to increase their sales & income.



It costs £50 to train 10 community beekeeping trainers.

The Queen awards Feedback Madagascar

Feedback's programme coordinator, Sam Cameron, was awarded an MBE last year for her commitment to healthcare & community development in Madagascar. Sam came back from Madagascar this month to receive her honour at Buckingham Palace, saying

"This is a great honour, I just hope it will lead to more awareness of our work. Madagascar is commonly thought of as a tropical paradise, no doubt exacerbated by the film 'Madagascar', but people are so often unaware of the extent of poverty & its links to environmental degradation on the island".



Sam at the Palace!

Beautiful scarves for sale

By Eugénie Raharisoa

We have been very busy with our silk project this year. It has been a huge success, made even better by the World Bank support we received, and soon I will be attending an "Aid to Artisan's 'Market Readiness Program" in New York. I think it will be an excellent opportunity to network and find an export market for our unique hand-made silk products.

Our biggest challenge is generating enough reared silk and wild silk to satisfy demand. The scarves themselves are beautiful and very good value for international customers. Only purely natural dyes are used and every scarf is a one-off with a story to tell. And part of that story is how every scarf makes life better for some of the most needy women in rural Madagascar!



Unique handmade silk scarves can be ordered from nytk@simicro.mg

Fighting the spread of Tuberculosis

Tuberculosis (TB) is one of the most deadly diseases in Madagascar today & is on the increase, reinforcing the poverty cycle & malnutrition by undermining peoples' abilities to work & to look after their family. We have been very successful in increasing the recovery rate of TB sufferers & to identify those suspected of carrying TB.

The root of our success lies in our grassroots approach. We work with community leaders to deliver numerous awareness-raising sessions & have trained 112 community educators. Improved access to health services for TB sufferers has resulted from, amongst other things, assistance with transport costs, the establishment of a referral system, & closer monitoring of treatment.



Health awareness day

Community competition takes off

Last year we launched a "Champion Community" competition to encourage local communities to be the best at health education, family planning, environmental action, agricultural production, disease prevention and treatment. A year on and the competition has really taken off!

Farmers have been trained in improved agricultural techniques & in turn teach fellow disadvantaged villagers, & we work with teachers to integrate health & environment into the school curriculum. Results have been impressive in many areas with objectives for prenatal consultations, vitamin A supplements & de-worming for children being surpassed by almost 300% over a 9 month period, & contraceptive users have doubled in one borough.



TBA's role-play during training. It costs just £10 to equip a TBA.